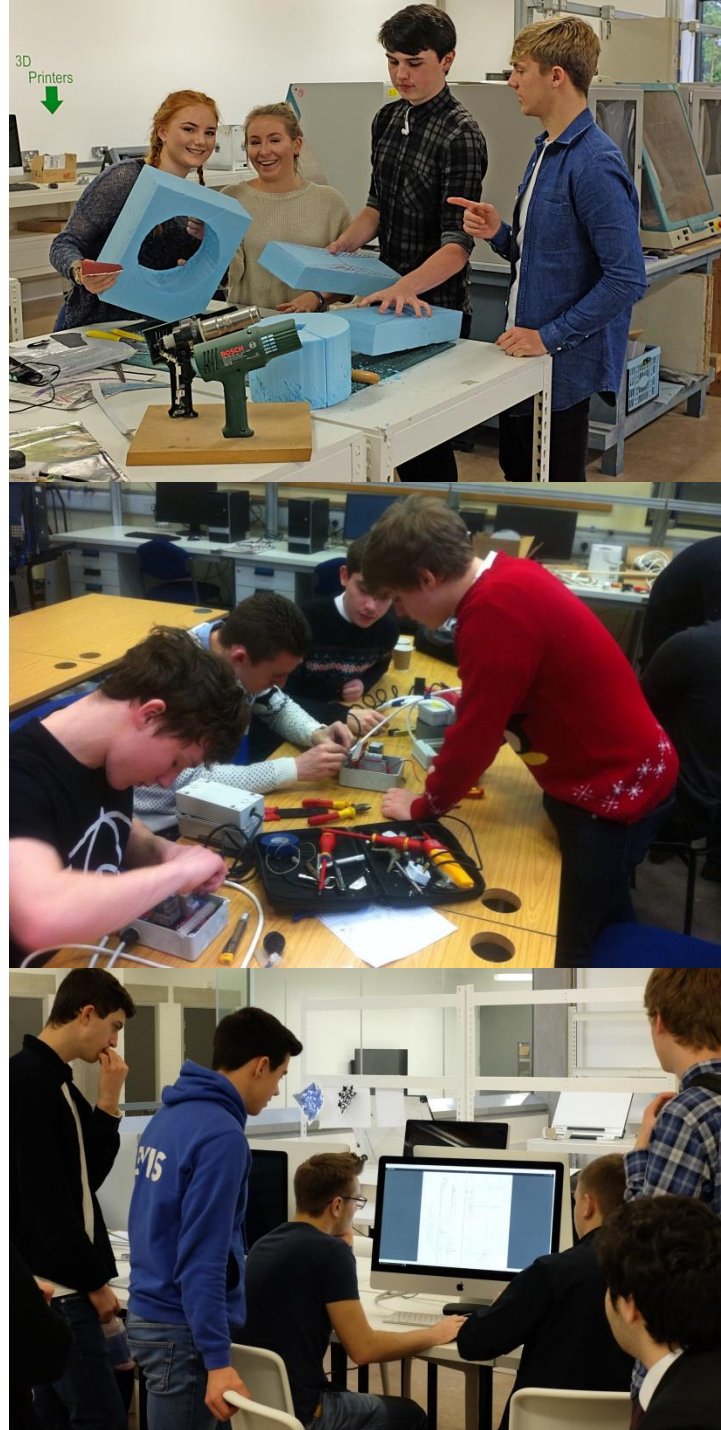


# EESW Project Report & Video Presentation Guidance 2020-21



# Part 1: EESW Project Report

## Purpose

- Your project report is a record of how your team solved the brief given by your link company
- It should provide guidance to your company to help them implement your solution
- The report is one of the assessment criteria for your project – and one of the most important!

## Target Audience

- EESW Assessor Panel
- Link Company (CEO, Engineers, Production Management, Finance Department etc)
- Basis for CREST Award and Welsh Baccalaureate submissions

## EESW Project Assessment Criteria 2018-19

The aim of the assessment procedure is to provide feedback to the students by indicating the level of achievement under each of the criteria.  
Teams are assessed on the following 8 categories and marks are awarded from 1 to 5 as indicated below (with 5 being the highest). An average achievement equates to 3 marks and the two marks either side indicate performance levels above and below average.

Crema Gymnasium Berrig  
European Social Fund

1. Analysis of Problem	2. Technical Knowledge	3. Solution	4. Evaluation Against Project Brief
1 Shows little or no understanding of the problem. 3 Sufficient understanding of the problem, but some areas lack clarity. 5 Full analysis of the problem in context, identification of the parameters and crux of the problem and explanation of the issues involved.	1 Little understanding of the technical knowledge and principles shown. 3 Has an adequate understanding of the knowledge involved and has applied these principles to produce the solution/response. 5 Has an excellent understanding of the technical knowledge required, has demonstrated that this knowledge has been applied to the project and has produced a design using sound principles.	1 The product/system/design chosen barely meets the need and no others have been identified. 3 The product/system/design demonstrates that the need could be met but further options need to be explored. 5 The product/system/design demonstrates clearly that the need can or has been met and all options were fully explored.	1 Has submitted little or no evidence of evaluation. 3 Has evaluated the project against a detailed specification derived from the original brief gdu. 5 Has evaluated the project against a detailed specification and shown awareness of the commercial, social and environmental implications of their brief.
6. Project Management & Teamwork	6. Report	7. Display Stand*	8. Formal Presentation
1 Shows little evidence of planning, time and resource management or teamwork. 3 Some evidence of dividing tasks between members in a reasonable manner, demonstrated planning skills and shown evidence of time and resource management. 5 Project has been well managed and the team have clearly allocated roles throughout the project to ensure delivery at all key stages.	1 Has submitted a barely adequate report. 3 Has submitted a clear report but which lacks precision or contains too much superfluous information. 5 Has submitted a report which is clear and concise, well presented, accurately sets out the process undertaken and includes adequate and relevant information.	1 Insufficient material which has not effectively presented the problem and its solution. 3 Used reasonably effective material which has communicated the problem and its solution quite well, but requires further development. 5 Has displayed well-presented material including good quality images to show that the solution can fulfil the brief.	1 Has not effectively presented the problem and its solution with only some team members contributing. 3 Has communicated the problem and its solution quite well, including all team members and answered questions accordingly. 5 Has made a professional presentation which would convince industry to consider their response (with or without further development) and fully answered all questions with a good understanding.

\* Please note that no additional marks should be awarded for use of company banners which are included within the team's display stand. Only the student teams' own display work and any associated solutions/models/prototypes/coding examples etc will be scored.

# What makes a good report?

- Concise sentences
- Short paragraphs
- Easy to read
- Well-structured
- Title and abstract to give an overview of the project
- Use photographs and diagrams
- Conclusion which summarises the outcomes

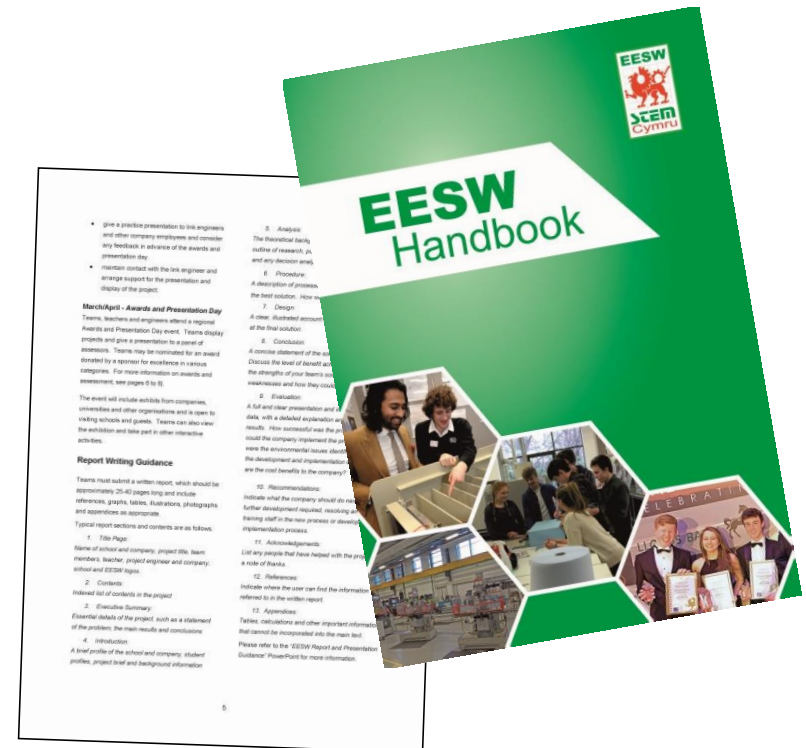


Reports should be between 25 and 40 pages and include references, appendices, graphs, tables, photographs and any other supporting information

# The Report Structure

The format of your report is outlined on page 5 of your EESW handbook

1. Title Page
2. Contents Page
3. Executive Summary
4. Introduction
5. Analysis
6. Procedure
7. Design
8. Conclusion
9. Evaluation
10. Recommendations
11. Acknowledgements
12. References
13. Appendices



**EESW Project Report**  
**Adroddiad Prosiect EESW**  
**2018-19**

*School Name*

in association with

*Company Name*


  

Project Title

Team members:

Contact teacher:

Company engineer(s):



School  
logo

Company  
logo

<b>Contents</b>	
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## 1. Title Page

- School & Company Names
- Project Title
- Team member names
- Teacher name
- Link Engineer name
- Year of report
- EESW, School & Company Logos

## 2. Contents Page

- Should list all sections and subsections of the report and corresponding page numbers
- Makes it easier to find certain sections of the report

### 3. Executive Summary

- Should provide reader with a brief overview of the project and report aims
- Concise and to the point
- No more than one page

### 5. Analysis

- Assessing the project brief
- Gathering & analysing information
- Identifying issues & specific requirements
- The theoretical background to the project
- Possible solutions
- Any decisions based on analysis

### 4. Introduction

- Brief profile of school & company
- Student profiles
- Project brief
- Background information
- Outline of proposed solution
- Any acronyms used in the report

### 6. Procedure

- Time management & planning
- Description of processes leading to the selection of the best solution

## 7. Design

- All potential ideas & solutions
- Selection criteria for the proposed solution
- Success of prototype/model/design
- Testing/evaluation of the final solution
- Any refinements
- A clear, illustrated account of the process of arriving at the final solution

## 9. Evaluation

- Concise statement of the solution
- Full and clear presentation including data interpretation
- Detailed explanation of results
- Discuss benefits to the company
- Highlight strengths of the solution
- Note weaknesses & possible improvements
- Cost/benefit analysis

## 8. Conclusion

- Recap of project brief
- Summarise main points of process
- Brief justification of chosen solution

## 10. Recommendations

- What should the company do now?
- Is further development required?
- Suggest an implementation programme



## 11. Acknowledgements

- Thank any parties involved (e.g. company, engineer, teacher, school, EESW STEMCymru etc.)

## 12. References

- Indicate where the reader can find information referred to in the report
- Note your references as you research, it is difficult to remember later
- List in alphabetical order
- Use an appropriate and consistent style of referencing e.g. Havard Referencing
- You may find using an Online Reference Generator Tool helpful

## 13. Appendices

- Should be considered early on in the report
- Should be used to keep the main body of the report short and interesting
- Include evidence of research, contacts, development, evaluation etc (e.g. Gantt chart, EESW progress reports)
- Include tables, calculations and other important information that cannot be incorporated into the main text



# Include illustrations

- Photographs, diagrams, charts and tables
- These can help to show complex information
- Label all graphics – use a logical order
- Keep any mind maps, photos and research



# Writing the report

- WHO – allocate team and individual tasks
- WHEN – start the report now, don't rush through it a day before the deadline
- TAKE CARE – accuracy, grammar, spelling – use spell check
- REMEMBER – to show a draft of your report to your link company BEFORE submission – they may be able to give you some suggestions

# IMPORTANT INFORMATION

Your project report **MUST** be submitted to EESW directly. Projects and reports contain sensitive company information and may be subject to a **NON-DISCLOSURE** agreement and must NOT be shared with anyone other than your company and EESW.

# CREST Awards

Each team member will need to complete an individual CREST profile form.

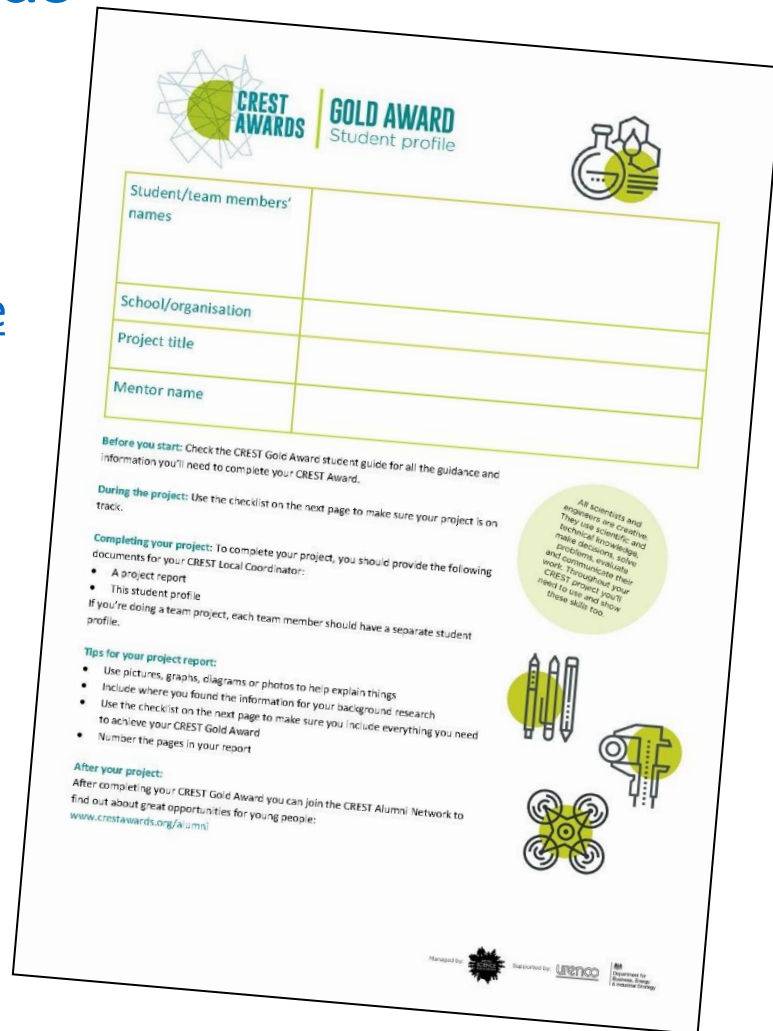
You can download a CREST form at <http://www.stemcymru.org.uk/home/resources/esw-project-resources/>

Electronic versions have been emailed to registered students.

## IMPORTANT INFORMATION

If you would like to enter for a Gold CREST award, this **MUST** be submitted to EESW directly.

Do NOT upload your forms to the CREST website, nor the project reports.



The image shows a 'CREST Awards Gold Award Student profile' form. At the top left is the CREST Awards logo, and at the top right is the Gold Award Student profile logo. Below the logos is a table with four rows: 'Student/team members' names', 'School/organisation', 'Project title', and 'Mentor name'. To the right of the table is a large empty box for the student's profile. Below the table, there are several sections of text and icons. The first section is 'Before you start: Check the CREST Gold Award student guide for all the guidance and information you'll need to complete your CREST Award.' The second section is 'During the project: Use the checklist on the next page to make sure your project is on track.' The third section is 'Completing your project: To complete your project, you should provide the following documents for your CREST Local Coordinator:'. This section includes a list of documents: 'A project report' and 'This student profile'. It also states: 'If you're doing a team project, each team member should have a separate student profile.' The fourth section is 'Tips for your project report:'. This section includes a list of tips: 'Use pictures, graphs, diagrams or photos to help explain things', 'Include where you found the information for your background research', 'Use the checklist on the next page to make sure you include everything you need to achieve your CREST Gold Award', and 'Number the pages in your report'. The fifth section is 'After your project:'. This section states: 'After completing your CREST Gold Award you can join the CREST Alumni Network to find out about great opportunities for young people: [www.crestawards.org/alumni](http://www.crestawards.org/alumni)'. There are several icons on the form: a beaker and test tube, a lightbulb, a rocket, a drone, and a gear. At the bottom right, there are logos for 'Managed by EESW', 'Supported by LLENICO', and 'Approved by EESW Group'.

Student/team members' names	
School/organisation	
Project title	
Mentor name	

**Before you start:** Check the CREST Gold Award student guide for all the guidance and information you'll need to complete your CREST Award.

**During the project:** Use the checklist on the next page to make sure your project is on track.

**Completing your project:** To complete your project, you should provide the following documents for your CREST Local Coordinator:

- A project report
- This student profile

If you're doing a team project, each team member should have a separate student profile.

**Tips for your project report:**

- Use pictures, graphs, diagrams or photos to help explain things
- Include where you found the information for your background research
- Use the checklist on the next page to make sure you include everything you need to achieve your CREST Gold Award
- Number the pages in your report

**After your project:**

After completing your CREST Gold Award you can join the CREST Alumni Network to find out about great opportunities for young people: [www.crestawards.org/alumni](http://www.crestawards.org/alumni)

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# Part 2: Video presentation of your project



- Please refer to our Video preparation guide to produce your presentation for assessment—for 20-21 a video presentation will be required for all teams  
<https://www.stemcymru.org.uk/home/resources/eesw-project-resources/>
- The Video will only be for the project presentation aspect, there will be a virtual (or live at the Awards event) Q&A session arranged with a panel of assessors following submission of your project report and video.
- Please send a draft to your link company for their comments before submitting your team's final version to EESW – the deadline date for both is **Friday 28<sup>th</sup> May 2021**

# Written Report & Video Submission Dates

**Written Report & Video Submission Deadline: Friday 28<sup>th</sup> May 2021**

## Written Report

**Documents you should submit:**

- Your report
- All team members' completed CREST profile forms (individual)



These documents should be submitted by email to [submissions@eesw.org.uk](mailto:submissions@eesw.org.uk)

## Video submission

**What you need to submit:**

- Your Video presentation
- The EESW Video guidance document tells you how to submit your file to us

**EESW Awards and Presentation Day (Virtual/Event) – DATE TBC**



# If a Physical Awards & Presentation Day can be held – (You will be informed of the date)

## You will be provided with:

- A stand (3m wide x 2m high x 1m deep)
- A small table
- 1 power socket
- Header board & lighting

## You should bring:

- Display prototype/models
- Pre-printed LARGE display material
- Pre-printed graphics/handouts/photos etc
- Pre-printed logo printouts & banners
- A laptop/tablet & projector if you wish
- Velcro/Blu-tac/Scissors/Sellotape etc
- A printed copy of your report
- Packed lunch



Please note, there are **NO** printing facilities available at the venues and the items listed above will **NOT** be available from EESW or the venue on the day.

# Awards & Presentation Day

**You will be allocated a timeslot to give a verbal presentation to a panel of assessors at your stand. You should:**

- Ensure the presentation follows a logical sequence
- Introduce your project
- Explain your individual roles
- Summarise your research and ideas
- Discuss your final solution
- Respond to questions from the assessors (make sure you are prepared!)

The whole team should deliver the presentation in 10-12 minutes and you should be enthusiastic throughout.

Visit your company in advance of the event to deliver the presentation to your link engineer and their colleagues.

The assessors will nominate teams for awards and your stand may be visited by award sponsors during the afternoon session.

Please see pages 6 and 7 of your EESW handbook for further information and guidance.



# EESW - Contact Details

Follow us on Twitter or Facebook and visit our website!

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**Twitter: @EESWSTEMCymru**

**Facebook: EESWSTEMCymru**

